

Rethinking
Development



Green Days
ONLINE TALKS
2020

Dušan Lukič

New mobility Project Leader, Porsche Slovenija

e-mobility and sustainable tourism

Promoting sustainable tourism and e-mobility



Can we achieve carbon neutral,
sustainable tourism?

Sustainable tourism and e-mobility

How can e-mobility become part of it?



A long, straight asphalt road stretches towards a bright sun on the horizon, creating a lens flare effect. The road is flanked by green grass and trees on the left, and a metal guardrail on the right. The sky is blue with scattered white clouds. The words "Let's GO" are painted in large, white, sans-serif letters on the road surface, with "Let's" in a slightly smaller font than "GO".

Let's GO

**Transforming from selling cars to
providing mobility solutions**

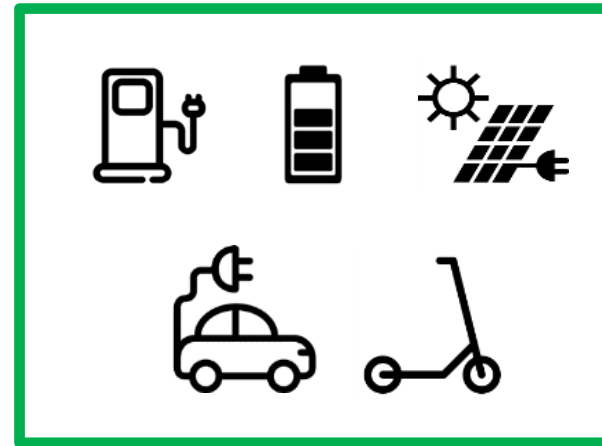
What is needed?

- multi-modal, clean and electric transport
- green destinations
- green energy
- support systems



What can we provide?

- e-mobility solutions
- infrastructure
- advice, help & control



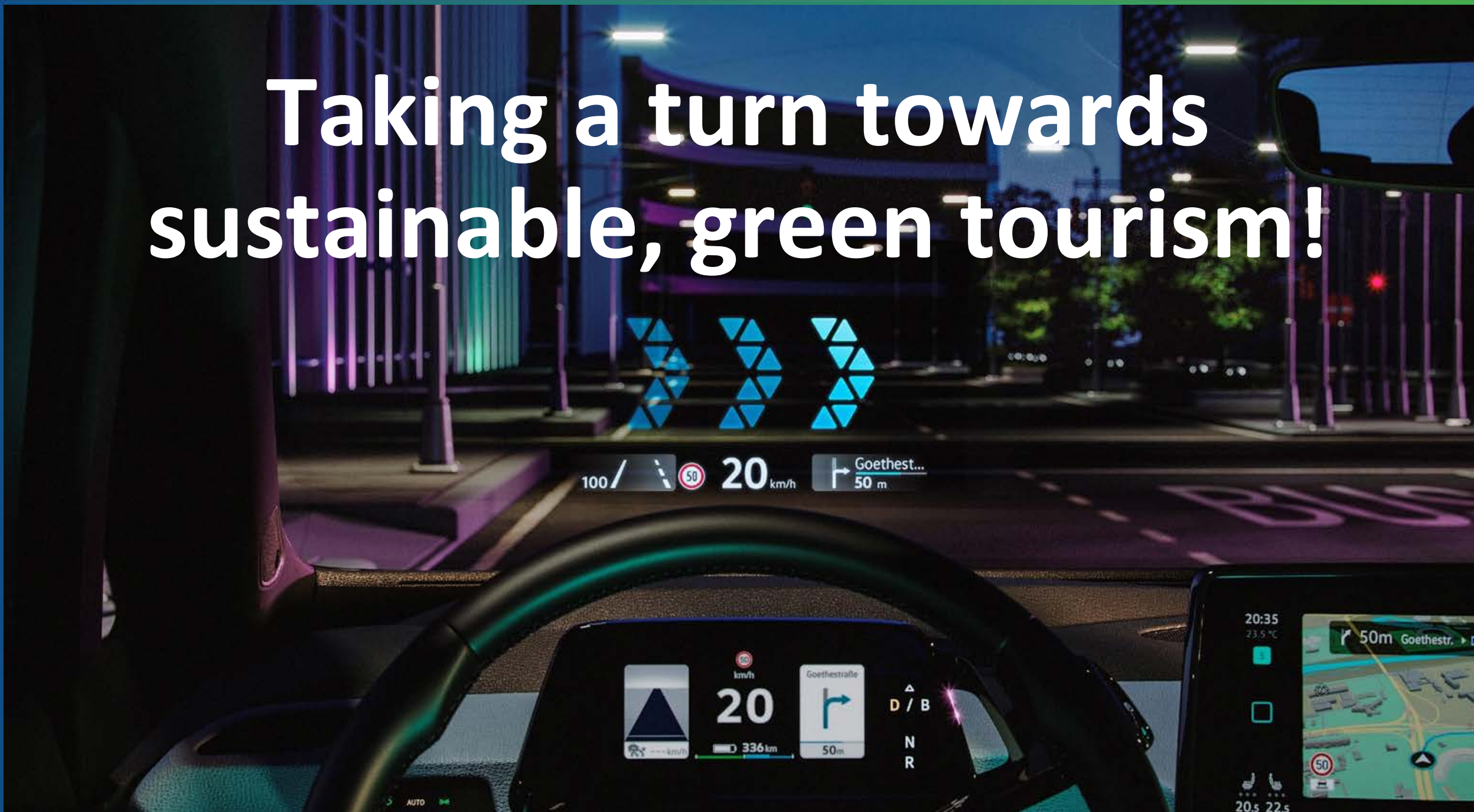


The end result:

- Network of green, carbon neutral destinations
- Ultimate experience of e-mobility
- High added value
- No mass tourism



Taking a turn towards sustainable, green tourism!



Thank you!